



Tourism & Events Department
 7506 E. Indian School Road
 Scottsdale, AZ 85251
 480.312.7177

**To: Linda Dillenbeck, Chairperson
 Tourism Development Commission**

From: Steve Geiogamah, Tourism Development Manager

Date: September 18, 2018

Subject: Event Funding Recommendation

The following are event funding recommendations for TDC consideration.

Event	Event Dates	Event Description	Location	Projected Attendance	Recommended FY 18/19
Arizona Asian Festival	Dec 1-2, 2018	AZ Asian Festival features 19 unique cultures from across Asia and Southeast Asia for a 2-day celebration of diversity. Request = \$15,000	Civic Center Mall	18,000	\$15,000
Violins of Hope	February 26-March 24, 2019	Violins of Hope is a community collaboration of concerts, exhibitions and education events featuring a collection of restored violins that were used by musicians during the Holocaust. Request = \$13,500	Scottsdale Various Venues	7,500	

Funding Availability & Potential Options

There are tourism development event support funds available for the event recommendations. Pending TDC discussion, the following are options for consideration:

- 1) Approve event funding recommendations or other amounts.
- 2) Direct staff to further evaluate the events and ask for further detail
- 3) Take no action or additional event evaluation

Alternatively, if there are additional questions or information needed for further consideration, staff will proceed accordingly.